



Uniting Stream Teams for Healthy Waters and Watersheds in Missouri, “The Great Rivers State”

Stream Teams United Annual Report 2018

Who are we?

The Missouri Stream Team Watershed Coalition, doing business as Stream Teams United, is a not-for-profit 501c3 organization made up of Stream Team Associations throughout the state. Associations are groups of Stream Teams that work together within watersheds. Stream Teams United promotes and supports watershed-based Stream Team Associations and the Stream Team Program by serving as a resource for information, education, stewardship, and advocacy; facilitating communication among Associations; and serving as a voice for healthy watersheds in Missouri. There are currently 20 Stream Team Associations across the state that are members of Stream Teams United.

Stream Teams United works to further the efforts of the Stream Team Program and Stream Team Associations. Check out our 2018 activities:

Strategic Planning

- ◆ Stream Teams United coordinated a strategic planning process in 2018. Meetings with local Stream Teams were held in Kirkwood, Kansas City, Springfield, Houston, and Columbia, MO during June 2018 and an “all Stream Team survey” was available online during June and July 2018. Focus teams developed goals and objectives for the areas of Education, Stewardship, Advocacy, Technical Projects, and Capacity Building/Fundraising.
- ◆ The 2018 Strategic Plan was developed and approved by the Stream Teams United board in December 2018.



Strategic Plan

Finalized December 2018 - approved December 1, 2018 Stream Teams United board meeting, mission update being a focus

About this Plan

As we approach our 20th anniversary, Stream Teams United has been working to develop a clearer vision of how we can best serve our member associations and Missouri's streams and rivers. Our process is described below. The foundation for this plan extends from today to an overall far goal as we see it. As the non-profit organization made up of Missouri Stream Team volunteers, we support the Missouri Stream Team Program established and supported by the Missouri Department of Conservation (MDC), Missouri Department of Natural Resources (DNR), and Conservation Federation of Missouri (CFM), and we seek to work in coordination and collaboration with the efforts of these agencies. We invite you to share your thoughts and interests and join us in our efforts to care for and enjoy Missouri's waters.

This strategic plan includes an ambitious list of actions described within our goals related to these focus areas:

- Education and Outreach
- Technical Projects
- Advocacy
- Stewardship
- Capacity Development/Fundraising

Our Vision

Uniting Stream Teams for Healthy Waters and Watersheds



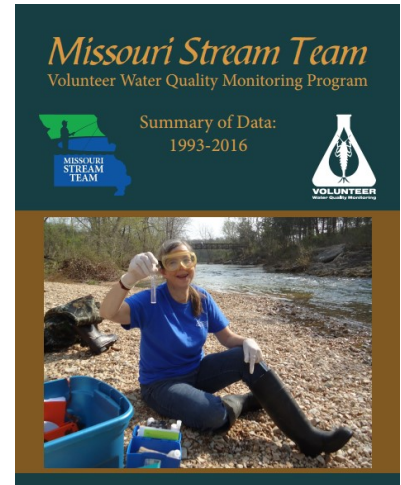
Education

- ◆ Coordinated the 3rd annual Paddle MO 100 mile river trip September 19-23 2018 on the Missouri River from Hermann to the confluence. There were 60 participants, 10 invited guests, and 19 support crew. Five scholarships were sponsored in 2018. Participants learned about the history, ecology, and biology of the river from expert educators, including Bill and Jody Miles of Earth's Classroom.
- ◆ Hosted educational presentations for youth at Plato Elementary in Plato, the Emerson Family YMCA in Ferguson, the Life Outside Festival in Creve Coeur, and Bass Pro's Great Outdoors Day in Branson
- ◆ Continued to host educational resources on the Coalition's website at streamteamsunited.org and stewardship information for clean marinas at the Missouri Clean Marina website at mocleanmarina.org/
- ◆ Wrote the “Coalition Corner” article for each edition of the Stream Team Program's *Channels* newsletter during 2018
- ◆ Provided a mass email system for Associations to utilize through Constant Contact and published weekly “This Week in #MOWater” bulletins to over 6,000 email subscribers



Technical Projects

- ◆ Completed the 2018 publication of the Volunteer Water Quality Monitoring Summary of Data 1993-2016 Report, hosted the report at <https://www.streamteamsunited.org/volunteer-monitoring-data-summary-report.html>, and provided presentation at the DNR Water Quality Forum

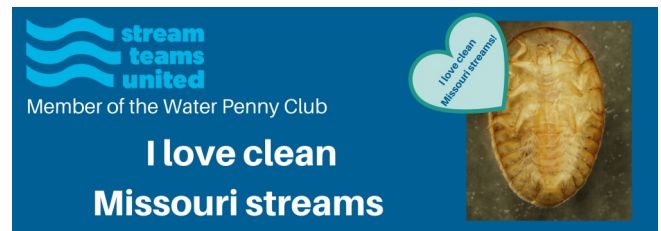


Advocacy

- ◆ Mentored two unpaid advocacy interns to assist with monitoring water-related legislation during the 2018 legislative session
- ◆ Monitored state bills during the 2018 legislative season and tracked the progress of 26 bills on the Coalition's Legislative Lookout webpage
- ◆ Sent out 19 weekly legislative updates and six issue alerts during the 2018 legislative season and provided testimony at one hearing for HB 1973
- ◆ Attended the Conservation Federation of Missouri's Conservation Day at the Capitol

Sustainable Funding

- ◆ Created and launched the "Water Penny Club" to encourage and recognize monthly recurring donors
- ◆ Continued to promote Missouri as the Great Rivers State through the Great Rivers State/Stream Team license plate
- ◆ Provided and facilitated donation opportunities for tax deductible contributions
- ◆ Continued to develop the scope of Paddle MO to further the ability of this event to act as a funding source.



Association Growth, New Executive Director, Paddle MO trailer, and Watershed Celebration

Mary Culler was hired as the Coalition's second Executive Director and began working for Stream Teams United in February 2018. In 2018, Stream Teams United welcomed the Blue River Watershed Association of Kansas City, Missouri into the Coalition. Stream Teams United also acquired a new Paddle MO/ Great Rivers State enclosed 6 x 10 foot trailer through a generous donation by Bass Pro Shops. In 2018, Stream Teams United served as a co-host to the annual Watershed Celebration picnic at Meramec State Park to recognize and honor Stream Team volunteers and Stream Team accomplishments.



To learn more about Stream Teams United, or sign up for our weekly news bulletin, please visit streamteamsunited.org. To learn more about Paddle MO and trip opportunities, visit paddlemo.org. For information about the Missouri Clean Marina Program, visit mocleanmarina.org.

Thank you to all of our volunteer board members and officers who make Stream Teams United possible!

